

ILR PLENARY SESSION, March 22, 2013



CAOCL
CENTER FOR ADVANCED
OPERATIONAL CULTURE LEARNING



MARINES
THE FEW. THE PROUD.

Do – Enable – Partner



Mission: Ensure the Marine Corps is – globally prepared, regionally focused – effective at navigating and influencing the culturally complex 21st Century operating environments in support of USMC missions and requirements

Do:

Educate

Train through live instruction

Support through training and reference products

Enable:

Provide instructor support to schools

Contribute to curriculum development in schools

Participate in exercise design and assessment

Partner:

Contribute to doctrine

Collaborate in research & reference material production

Advise on policy

Education



Professional Military Education (PME)

- Operational Culture Lectures and Products: Support formal education (Marine Corps University) through classroom instruction and discussion
- Exercise Support: Provide Cultural Subject Matter Experts to incorporate operational culture into planning process
- Green Cell: Support MCU with classes and practical exercise

Formal Schools

- Operational Culture classes & staff exercise support

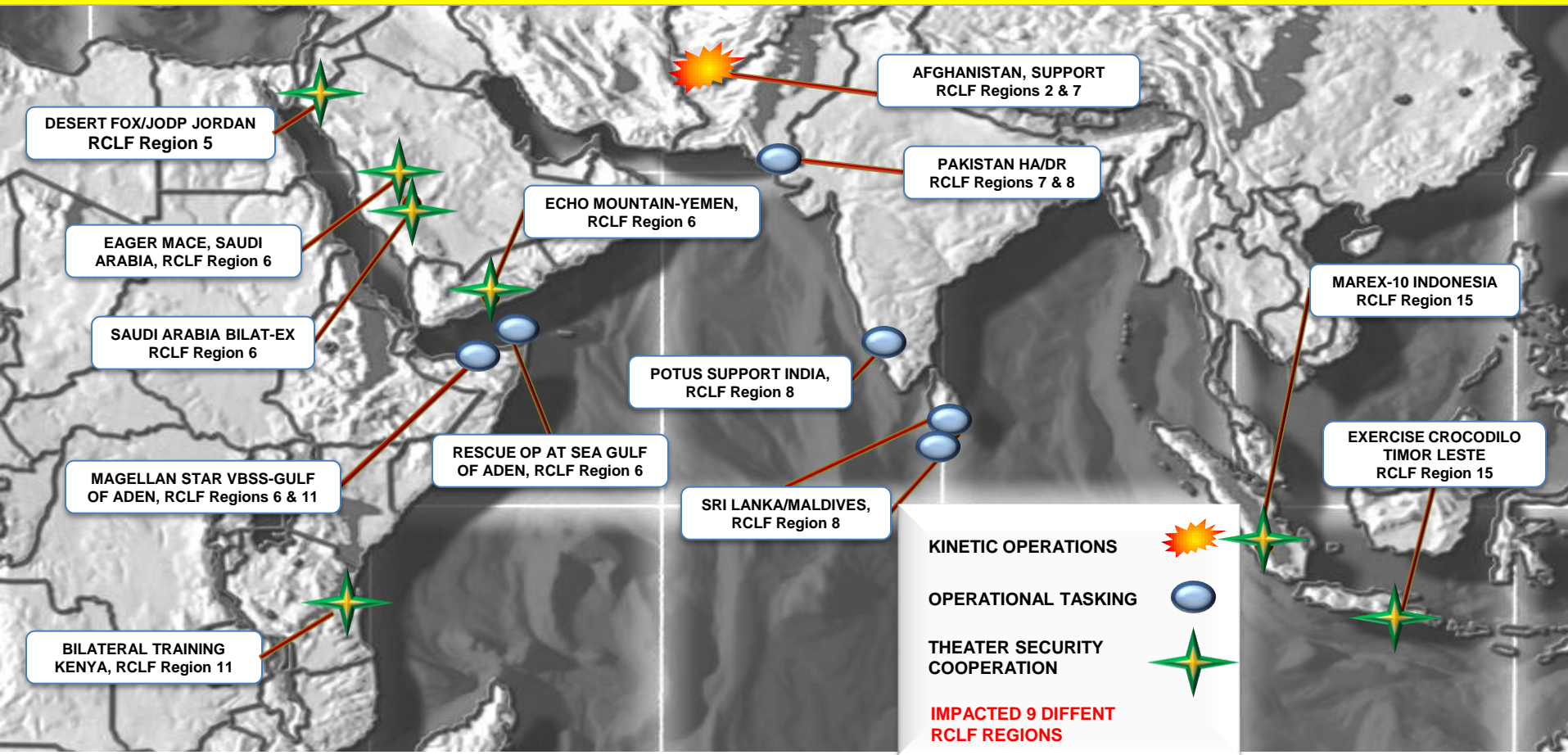
Regional, Culture, and Language Familiarization (RCLF) Program



Why The RCLF Program?



15th MEU 2010-2011 Deployment 11+ Cultures Engaged during Missions across the ROMO



RCLF Highlights

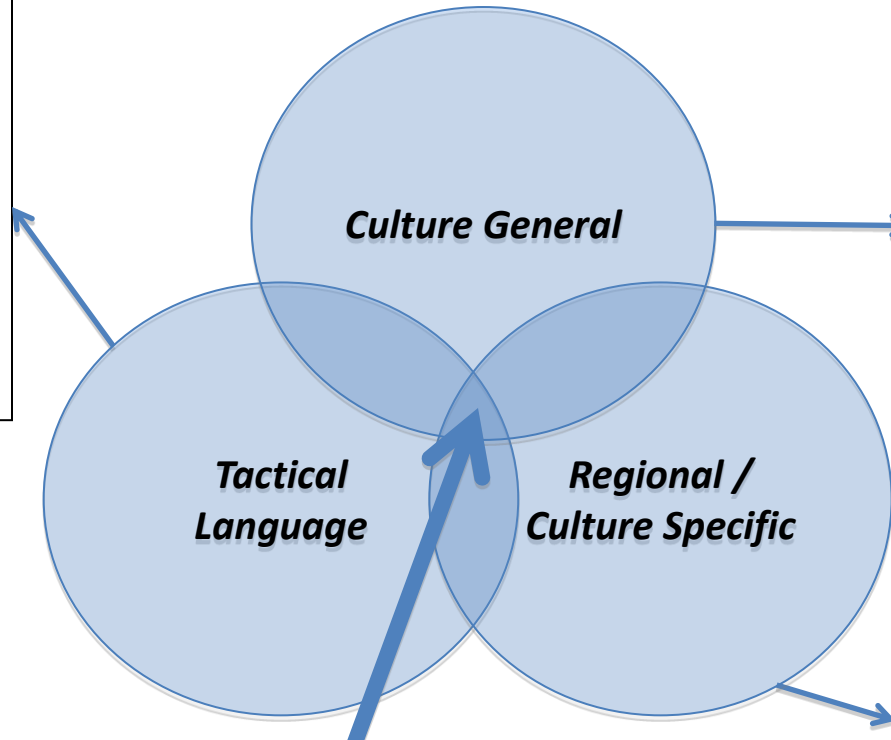


- General Purpose Force Program
 - *Familiarization*, not expertise
 - Career length distance education
 - Requirement for entire career force (Sergeants and above)
 - Complements existing officer and enlisted PME
 - Integral to “PME complete” for rank
- Global capability
 - Culture general core enhanced by regional examples and language familiarization focused in the military domain
 - Provides a capability spread across the force
 - Not linked to manpower assignments
- Successful Beta test
 - Expanded the pilot program to enlisted Marines (1 Oct 2012)
 - No intent to retroactively assign Marines
- GPF Language
 - HeadStart 2, (rapport building and command phrases in the military domain)

RCLF Program Educational Foundation



Memorization of key tactical phrases that will assist in mission accomplishment and are derived from events listed in the Operational Culture & Language Training & Readiness Manual.



Concepts and abilities transferable from one AO to another; help interpret events where specific data are lacking or are rapidly changing; help personnel determine what they need to know and how to build that knowledge.

The unique characteristics of a particular geographic area and its inhabitants.

RCLF supports a globally deployable force while simultaneously enhancing regional understanding and functional language/communication skills throughout the operating force. It supports development of cross-cultural competence (3C).
Culture general core reinforced with regional context and language familiarization in military domain.

USMC GPF Language Requirement

RCLF Tie-in

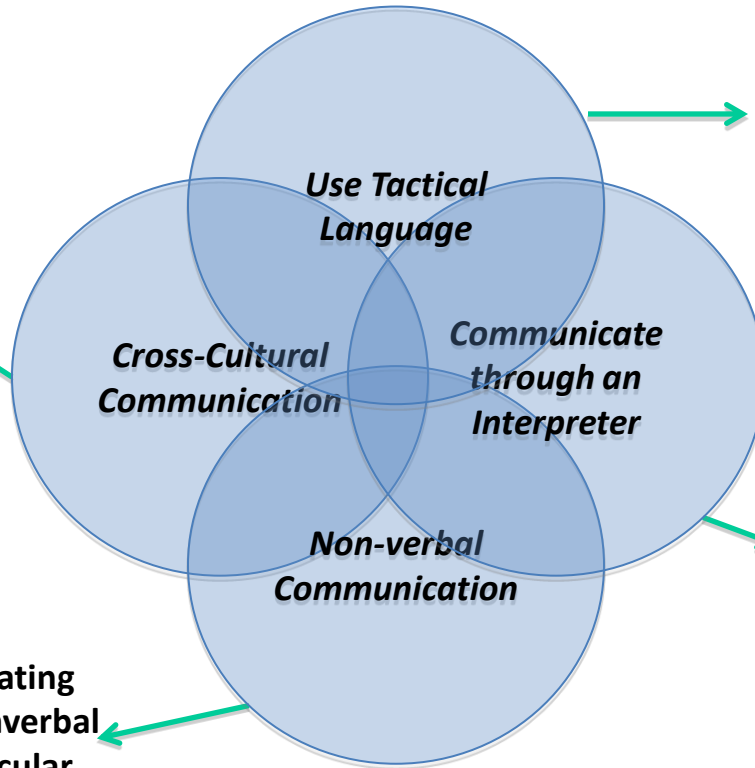


Ability to understand the cultural context and identify cultural characteristics that affect communication

(Block II/III – V/IV)

Skills at communicating and interpreting nonverbal behavior of a particular foreign population

(Block II/III)



Memorization of key tactical phrases that will assist in mission accomplishment
(HeadStart 2)











Skills at communicating through an interpreter and evaluating the competence and trustworthiness of one's interpreter

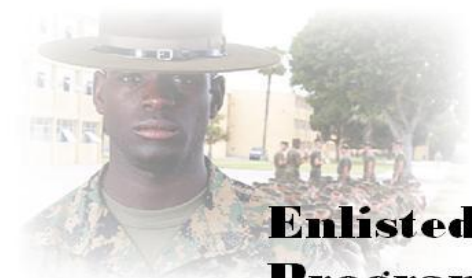
(Block II/III)

Language Familiarization – Definition

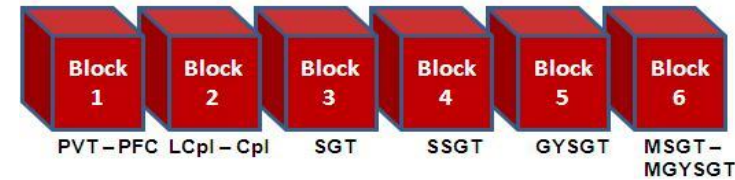
Those components of communication that facilitate a Marine's ability to communicate at a basic level and perform a given task within a foreign population. It is functionally oriented and focuses on rapport building, establishing credibility, and specific words and phrases necessary to conduct military missions.

RCLF Course Content













- **Block 1:** Introduction to operational culture through the Recruit Depots
Hrs: 1

- **Block 2:** Continued introduction to operational culture through Leading Marines and the Corporals' Course
Hrs: 2.5 hrs
 
- **Block 3:** Regional Assignment; an introduction to the components of operational culture; identification of general aspects of operational culture as they relate to the assigned region
Hrs: 12 – 16

- **Block 4:** Application of operational culture principles in the tactical environment in the assigned region
Hrs: 12 – 16

- **Block 5:** Analysis of the role of operational culture in scenarios featuring mission planning for combined and interagency operations and negotiation strategies in the assigned region
Hrs: 12 - 16

- **Block 6:** Evaluate the impact of operational culture on operational/strategic planning
Hrs: 12 - 16
   



Enlisted Program



Language Instruction:
80 hrs total through Headstart2;
completed between Blocks III and IV

- **Block 1:** Introduction to operational culture through TBS; regional assignment
Hrs: 1
 
- **Block 2:** Regional Assignment; an introduction to the components of operational culture; identification of general aspects of operational culture as they relate to the assigned region
Hrs: 12 – 16
   
- **Block 3:** Application of operational culture principles in the tactical environment in the assigned region
Hrs: 12 – 16
 
- **Block 4:** Analysis of the role of operational culture in scenarios featuring mission planning for combined and interagency operations and negotiation strategies in the assigned region
Hrs: 12 - 16
 
- **Block 5:** Evaluate the impact of operational culture on operational/strategic planning
Hrs: 12 - 16
 



Officer Program



Language Instruction:
80 hrs total through Headstart2;
Completed between Blocks II and III

RCLF Language Component



- Curriculum: HeadStart 2
 - 1,000+ key terms and phrases focused on military needs
 - Initial acquisition and sustainment product
 - DLI produced/managed product
 - Computer based, scenario enabled program
- Regional Languages:
 - Arabic (Modern Standard), **Arabic (Iraqi)**, Bahasa Indonesian, Chinese (Mandarin), **Dari**, Farsi, **French**, Korean, **Pashto**, Portuguese (Brazilian), Russian, Spanish, Swahili, Tagalog, Thai, Turkish, Urdu
- Requirements:
 - Headstart 2 completion will be required upon completion of Officer Block III and Enlisted Block IV (integral to PME complete for Capt and SSgt)
 - This requirement will not go into effect until all language modules are posted on MarineNet (NET 4thQ FY13)

● **Region 1**
Transcaucasus
 Core Languages:
 Russian / Turkish



17 Study Regions Covering More Than 130 Countries

Circles indicate region overlap.

●● **Region 2**
Central Asia
 Core Language:
 Russian



● **Region 3**
The Balkans
 Core Language:
 Russian



● **Region 4**
North Africa
 Core Languages:
 Arabic (Modern Standard) /
 French



● **Region 5**
The Levant
 Core Language:
 Arabic (Modern Standard)



● **Region 6**
Arabian Peninsula/Gulf
 Core Languages:
 Arabic (Modern Standard) /
 Farsi



●● **Region 7**
West South Asia
 Core Languages:
 Farsi / Urdu / Pashto / Dari



Region 8
South Asia
 Core Language:
 Urdu



● **Region 9**
West Africa
 Core Language:
 French



●● **Region 10**
The Sahel
 Core Language:
 French



● **Region 11**
East Africa
 Core Languages:
 Arabic (Modern Standard)



Region 12
Central Africa
 Core Languages:
 French / Swahili



Region 13
Southern Africa
 Core Languages:
 Portuguese / French



● **Region 14**
Northeast Asia
 Core Languages:
 Chinese (Mandarin) / Korean



Region 15
Southeast Asia
 Core Languages:
 Indonesian / Tagalog / Thai
 Chinese (Mandarin)



Region 16
Central America & Caribbean Basin
 Core Languages:
 Spanish / French



Region 17
South America
 Core Languages:
 Spanish / Portuguese



Training Activities



- Train over 30,000 Marines annually
 - Global capability
 - Operational culture instruction
 - Tactical language familiarization
 - Scalable for training audience and mission type
 - Mobile training teams, embedded trainer/advisors, deployed trainers
- Classroom instruction
- Training integration
- Field assessment
- Mission rehearsal exercises
- Operational Culture Field Guides
- Phrase cards



Language GAME

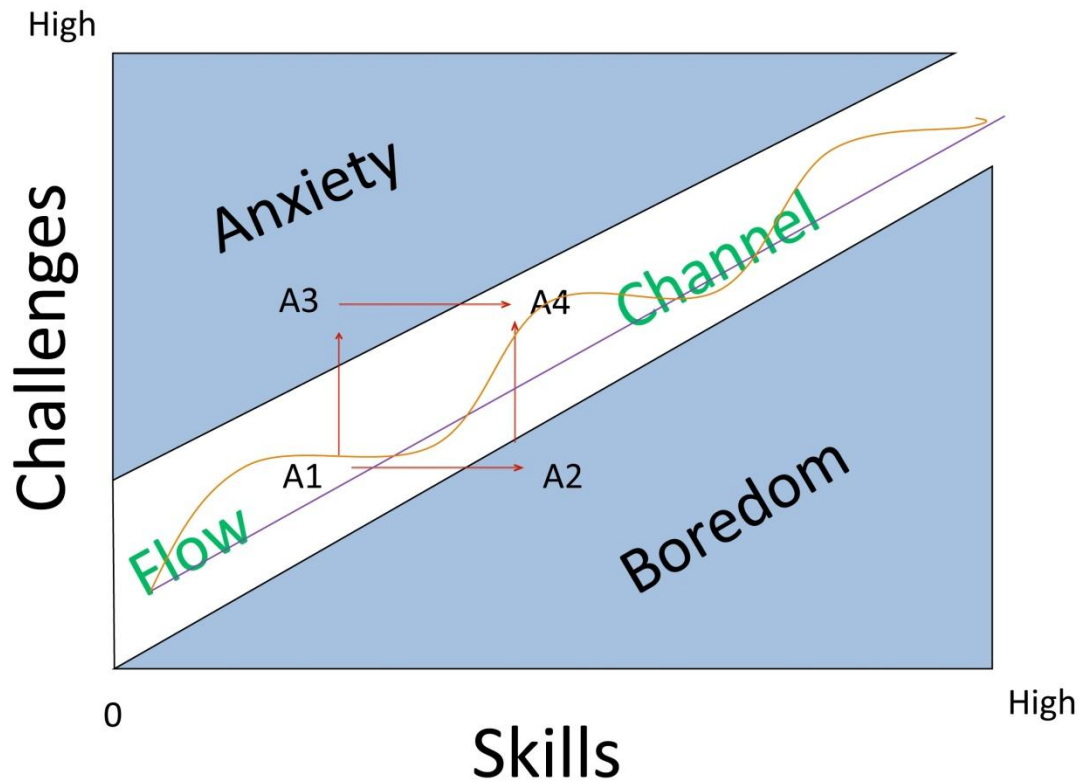




Language GAME



Students' Achievement



Mihaly Csikszentmihalyi

Operations Support



- Deployed Cultural Advisors
- Reach-back capability
- Focused research
- Cultural advising in planning and execution



Contact Information



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